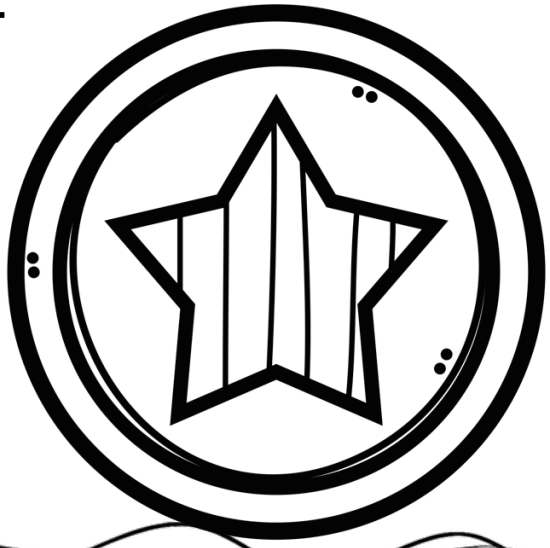La différence, c'est …